

Vibrant Shades

DESIGN



The new Crystal Endeavor is well on its way to launching the brand's luxury expedition program in 2020, with numerous designs overseen by London-based AD Associates.

The overall interior feel incorporates soft earth tones and vibrant shades of blue across the vessel.

"Following the successful delivery of detailed technical

“Giving a pop to spaces was important whilst ensuring a design has longevity to it as well.”

design packages and specifications, the construction phase is now underway," said David McCarthy, director, marine projects and communications. "We continue to support the process right through to delivery."

With a long-term relationship with the cruise line, AD came aboard the expedition project in its infancy to undertake initial space planning and the GA development, helping map out the sizes of public rooms, cabin modules and more.

"Achieving the right mix of cabin types and optimizing yield was key for the brand," said McCarthy. And, with a smaller ship size to work with, careful attention is also paid to storage areas that may need to hold provisions for long expedition sailings.



The Expedition Lounge, designed by AD Associates, aboard Crystal's 200-guest Endeavor



The 200-guest Crystal Endeavor debuts in 2020.



Prego, the line's Italian specialty restaurant, will be included on the Endeavor on Deck 4

“We came up with various looks and palettes we felt would appeal and inspire the Crystal guest of today and tomorrow,” McCarthy continued. “Each space naturally has their own distinct design, and the key was to ensure it didn’t jar when you go from space to space, but had a fluidity.”

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AD has played a major role in the ship’s entertainment spaces, dining and public areas, including the development of Waterside, and an interior promenade of sorts on Deck 4.

“While serving as a transition space fore and aft, you come upon the Connoisseur Club and Prego, but it serves as a destination in its own right; an intimate setting,” McCarthy said,

adding that the ship was about luxurious comfort with a fresh palette and delicate accents.

Nobu will also make an appearance on the Endeavor, with AD working closely with Nobu’s designers to translate the Japanese-Peruvian fusion experience to the expedition vessel.

“It’s set up with a sushi counter, looking out beyond the chef with big windows to view the ocean,” McCarthy said.

Designing for the expedition space, the goal was to create environments that provided a connection to the vessel and product.

Compared to Crystal’s fleet of ocean and river ships, plus its airplane, McCarthy said there would be a familiar quality and attention to detail for guests to enjoy. ■